

# Historic New England

Historic New England, the oldest, largest and most comprehensive regional heritage organization in the nation, brings history to life while preserving the past. Historic New England owns and operates thirty-six historic homes and landscapes spanning five states. It offers a unique opportunity to experience the lives and stories of New Englanders through their homes and possessions. The organization shares the region's history through vast collections, publications, public programs, museum properties, archives, and family stories that document more than 400 years of life in New England.

For more information, please write or call Historic New England, 141 Cambridge Street, Boston, Ma 02114, 617.227.3956 or visit on-line at [www.HistoricNewEngland.org](http://www.HistoricNewEngland.org)



Gropius House , Lincoln, Ma

## OFF WHITES Interior/Exterior

GROPIUS WHITE	MODERN WHITE
MID-CENTURY WHITE	RELATIVE WHITE
SENSIBLE WHITE	GLOVE WHITE
REVIVING WHITE	POST WAR WHITE
ORGANIC WHITE	APOLLO WHITE
GUIDED WHITE	STYLIZED WHITE

## California Paints



California Paints is dedicated to providing authentic color choices. Our color experts, in conjunction with Historic New England, have analyzed hundreds of historic colors to properly represent the 20th century. Premium color quality and accurate color reproduction allows California Paints to truly position ourselves as the color authority in the coatings industry. This 20th century palette features colors from 1895-1985. Each color has a unique story that can be captured and retold through cutting edge color technology. This palette represents authenticity in interior and exterior paint and decorative color. With colors drawn directly from twentieth century museum properties and documented decorative color sources, 20th Century Colors of America sets the standard for authenticity in historic colors for the modern age. Whether you are painting your Arts and Crafts, Art Deco, Mid-Century Modern, or Post Modern style home, California Paints' 20th Century Colors of America is your authentic color resource.

Special thanks to Historic New England



Manufactured by: CALIFORNIA PAINTS

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## 100 Years of Color

California Paints' 20th Century Colors of America represent the vibrant tones and subtle shades of the past. Merging historic color with California Paints' color technology, colors from any era are now translated for present day use. Throughout history, interior and exterior paint colors have been influenced by the social, political, cultural, artistic and literary trends of the time. As each color was selected for this palette, its genuine place in history was documented along with the cultural themes which influenced that color's emergence in our collective color history.

### 1900-1920 – Arts and Crafts / Craftsman

This period emphasized the hand-crafted and the natural in all aspects of the home. Natural color inspiration came from wood grain and the textures of stone, tile, leather, and metal. Earth tones, unexpected shades, and rich accent colors defined this era's palette.

### 1920-1940 – Art Deco / Art Moderne

This period reflects a shift to light neutral shades with metallic undertones. This mostly neutral backdrop allowed for the use of lively patterned decorative treatments. Accents of exotic pastels and intense saturated shades were indicative of this era.

### 1940-1960 – Mid Century Modern

The housing boom and popularization of modern architecture brought bold colors in deep tones into popularity once again. Exteriors predominantly featured earth tones while interiors showcased sophisticated neutral shades. The accent colors of this era were less bold but very saturated in color.

### 1960-1980 – Post Modern

Strong contrasts characterize this period with pale neutrals and pastel tints used with bright and contrasting clear accent colors. Exterior use of pastels was the early trend of the era while bursts of color were used inside the home. During the later part of the era, exterior creativity and color experimentation thrived.

### 100 YEARS OF HISTORY NARRATED THROUGH AUTHENTIC COLOR.

Each color featured in this palette has a unique and personal story. To view each color's personal story, visit [www.californiapaints.com](http://www.californiapaints.com).



Beauport, Gloucester, Ma



Gropius House , Lincoln, Ma



Beauport, Gloucester, Ma



Cogswell Grant, Essex., Ma





	INLAID WOOD	DUST BOWL	CASABLANCA		SOFT ROCK	LADY'S GLOVE	SUMMER HAZE	SOCIAL NORM	EARHART		PRISTINE PINK	CLARE ROSE	ART DECO	MODERN ELEGANCE	CRYSTALLINE		SKYSCRAPER	PARLOR SHADE	GREEN LEISURE	TIME HONORED	PEACE CORE
STAINLESS STEEL	CENTURY BEIGE	SHARKSKIN	SLEEPER'S ENTRY	STICKLEY STRAW	DRAFT CARD	WONDERFUL LIFE	SUNNY DAY	CONSERVATIVE	PORCELAIN	BABY BOOM	URBAN BRICK	FOLK ART	CONCORD BLOOM	ALUMINUM BLUE	FREE TIME	POST MODERN	BELFRY GREEN	POP ART	WHEATGRASS		
BAUHAUS	CLAM SHELL	SERENE SCHOLAR	UNIVERSITY SQUARE	SUNTAN	POST AND BEAM	URBAN PROSPERITY	IVORY COTTAGE	PEACH PREFERENCE	SPEAKEASY	ROSY OPAL	COUNTER CULTURE	NORTH GALLERY	GRAPHIC	ELECTRIC GRID	NEW WORLD	SEASCAPE JADE	EMERALD CITY	JUKEBOX	PRECIOUS STONE		
LITTLE'S LANDMARK	NEUTRAL ERA	NORTH GALLERY	BROWN SUGAR	WICKER BASKET	GROOVY GOLD	GOLDEN AGE	AGE OF YOUTH	GUILDED COPPER	TANGERINE BURST	COZY BUNGALOW	HOT TIN ROOF	GARNET	MOON LANDING	BALLROOM BLUE	TEAL ACCENT	GARDEN TERRACE	BEATNIK	EARTH DAY	SEA OATS		
AUTOMOTIVE	WAR WEARY	ROOFTOP	SOUTH GALLERY	NATURAL WOOD	GATSBY GOLD	RADIO WAVE	CRAFTSMAN GOLD	BRONZED PLATE	NEW WAVE	COMBUSTION	NORTH POLE	AUTHENTIC BROWN	ENAMEL BLUE	CONSTRUCTION BOOM	SOCK HOP	GREEN GLASS	WORLD PEACE	RUSTIC GREEN	PEYTON PLACE		
SPIRAL STAIRCASE	BOLD BACKDROP	RAMBLER	ECLECTIC TRIM	MISSION OAK	PURE RESTORATION	PEACE & LOVE	GLASS ART	MYSTIQUE	ORANGE REVIVAL	HEART OF DARKNESS	STRONG PUNCH	GRANT'S GUEST	JAZZ AGE	INDUSTRIAL STEEL	GREENBERG	SCIENCE FICTION	CLASS SHUTTER	CALL OF THE WIND	BEAUPORT GREEN		